



**SWANA**<sup>®</sup>

Solid Waste  
Association  
of  
North  
America



North Carolina  
Chapter

# 2022 FALL CONFERENCE

OCTOBER 25 - 27

## *Crowne Plaza*

- *Hotel & Lodging*
  - *Registration*
  - *Agenda*
  - *Special Events*
  - *Exhibitors*
  - *Sponsors*
- 



## **HOTEL & LODGING**

**Crowne Plaza  
1 Resort Drive  
Asheville, NC 28806**

**Reservations:** **Discount ends October 3, 2022**

**Phone:** 844-330-0296/Local 828-285-2603

**Group Code:** PANC 2022

**Online:** To automatically add Group Code  
**2022 NC SWANA Fall Conference**  
(not mobile compatible)

**Using Website:** **[www.ashevillecp.com](http://www.ashevillecp.com)**

**Check Availability** (enter dates of stay)

**Enter Group Code:** SWA

**Rate for single or double occupancy is:**

**2 Queen Beds and minifridge**

**\$175/night (not including taxes)**

**1 King Bed, minifridge, sofa bed**

**\$195/night (not including taxes)**

**Cancellations must be made 48 hours prior to arrival.**

**Reservations must be made by October 3, 2022 to ensure  
Conference Discount Rates**

# CONFERENCE INFORMATION

Registration Options		Member Rate		Non-Member Rate	
		Before September 30	After September 30	Before September 30	After September 30
<b>Full Registration:</b>	Includes access to all technical sessions, exhibit hall, breakfast and lunch for Tuesday and Wednesday, breakfast for Thursday. <a href="#">(Cancellation Policy on Attendee Information Page)</a>	\$280	\$330	\$335	\$385
<b>Speaker/Presenter:</b>	Same as Full Registration above. Attendance for day of Presentation Only is free.	\$200			
<b>Tuesday Only:</b>	Includes access to breakfast and lunch, all technical sessions, and exhibit hall for Tuesday.	\$170	\$220	\$200	\$250
<b>Wednesday Only:</b>	Includes access to all breakfast and lunch, all technical sessions, and exhibit hall for Wednesday.	\$170	\$220	\$200	\$250
<b>Thursday Only:</b>	Includes access to breakfast and all technical sessions for Thursday.	\$115	\$165	\$150	\$200
<b>Young Professional:</b>	Same as Full Registration above. Must be 35 years old or younger and currently working in the solid waste industry.	\$225	\$275	\$280	\$330
<b>Exhibitor:</b>	All Exhibitors receive One Full Conference registration; post-show attendees list; WI-FI in exhibitor hall; company listed on Dance Card in the conference program.  One 6'x6' space (includes 6 foot skirted table, 2 chairs, and electricity).  <a href="#">(Cancellation Policy on Exhibitor Information Page)</a>	Exhibitor Only  \$660	Platinum Sponsor and Exhibitor  \$3,300	Gold Sponsor and Exhibitor  \$2,365	Silver Sponsor and Exhibitor  \$1,980
<b>Sponsor:</b>	Sponsorship Opportunities are: Platinum (\$3,000), Gold (\$2,000), Silver (\$1,500)	Refer to the <a href="#">Sponsorship Page</a> for Exhibiting and Sponsoring details.			
<b>Buncombe County Landfill Tour:</b>	Monday, October 24, 2022. 1:00 pm - 4:00 pm	Free of Charge			
<b>Young Professionals Event:</b>	Monday, October 24, 2022. 6:00 pm Must be 35 years or younger. Pre-registration is required.	Free of Charge			
<b>Highland Brewery Tour:</b>	Monday, October 24, 2022. 6:00 pm Come take a tour of the Highland Brewery and learn about their sustainability program.	Free of Charge			
<b>Tuesday Reception:</b>	<b>This is included in the Full Conference Registration.</b> Hor d'oeuvres and 2 free drinks.	Free of Charge			

# CONFERENCE REGISTRATION FORM

**Crowne Plaza  
1 Resort Drive  
Asheville, NC 28806**

**REGISTER ONLINE**

OR Send this form & check to:

**NC SWANA  
Atten: Beverly Hester  
PO Box 110  
Newton, NC 28658**

*Please make separate copies of this form for each person. If you have any questions concerning registration, please contact Beverly Hester at (828) 461-1320 or email at [bhester@ncswana.org](mailto:bhester@ncswana.org).*

**SWANA**

**Member ID:** \_\_\_\_\_

**NAME:** \_\_\_\_\_

**TITLE:** \_\_\_\_\_

**ORGANIZATION:** \_\_\_\_\_

**ADDRESS:** \_\_\_\_\_

**CITY, STATE, ZIP:** \_\_\_\_\_

**TELEPHONE:** \_\_\_\_\_ **EMAIL:** \_\_\_\_\_

CONFERENCE REGISTRATION ([Cancellation Policy on Attendee Information Page](#)) \$

Buncombe County Landfill Tour (**No charge - Registration Required**) \$

Young Professionals Event - **October 24, 2022 6:00 pm**  
(**No charge - Must Pre-Register**) \$

Highland Brewing Company **October 24, 2022 6:00 pm**  
(**No charge - Must Pre-Register**) \$

Registration as an Exhibitor ([Cancellation Policy on Exhibitor Information Page](#)) \$

Registration as a Sponsor (Will you be Exhibiting ☐ Yes ☐ No)

**If Platinum Sponsor only, please provide the name of one (1) additional registration.**

**If Sponsoring and Exhibiting please provide the name of two (2) additional registrations.**

\_\_\_\_\_ \$ \_\_\_\_\_

\_\_\_\_\_

**If Gold Sponsor and Exhibiting please provide name of one (1) additional registration.**

\_\_\_\_\_

**If Silver Sponsor and Exhibiting please provide name of one (1) additional registration.**

\_\_\_\_\_

**TOTAL ENCLOSED (Check made payable to NC SWANA)** \$

# AGENDA

## NC SWANA Fall Technical Conference Agenda October 24-27, 2022

### Monday, October 24, 2022

Time	Session Title	Presenter(s)
12:00 - 5:00	Early Registration & Vendor Setup	
1:00 - 4:00	Buncombe County Cell Construction Tour	Pre-Registration Required
6:00 - 9:00	Highland Brewing Sustainability Tour & Young Professionals Event	Pre-Registration Required

### Tuesday, October 25, 2022

7:00-8:15	Breakfast	
8:15 - 8:30	Welcome	Tracy Nestor, NC SWANA President
8:30 - 9:00	Keynote: National SWANA Priorities and Strategic Plan	David Biderman, National SWANA Executive Director & CEO
9:00 - 9:15	NC SWANA Safety Update	Jordan Weiner, NC SWANA Safety Ambassador
9:15 - 10:00	Safe Driving and CDL Updates	Derrick Barnes, NC Highway Patrol
10:00 - 10:30	Networking Break	
10:30 - 11:15	OSHA Inspection Process	Julie Martin, NC Department of Labor
11:15 - 12:00	OSHA Non Regulatory Training and Resources	Rod Wilce, NC Department of Labor
12:00-1:00	Lunch	
1:00 - 2:00	Local Plastic Source Reduction Efforts	Katie Craig, NC Public Interest Research Group Anna Alsobrook, Mountain True Dr. Nancy Lauer, Duke University School of Law
2:00 - 2:30	Recycling Markets and MRF Upgrades	Joe Hack, Mecklenburg County
2:30 - 3:00	Networking Break	
3:00 - 3:45	Financial Assurance	Sarah Moutos, NC DEQ Division of Waste Management
3:45 - 4:30	Landfill Capacity - State Wide	John Fearington, Smith Gardner Ed Mussler, NC DEQ
4:30 - 5:00	Vendor Talks (2 mins. Each)	
5:00 - 7:00	Sponsor & Exhibitors Reception	

### Wednesday, October 26, 2022

7:00 - 8:00	Breakfast	
8:00 - 9:30	Environmental Justice	Sabrina Colon, HDR Inc. Harriett Richardson Seacat, HDR, Inc. Emily Tucker, HDR, Inc. Renee Kramer, NC DEQ DWM
9:30 - 10:00	The Tea on Trash: Don't Let Your Waste Go to Waste	Louie Moore, City of Charlotte Marcie Smith, Gaston County



# AGENDA

## NC SWANA Fall Technical Conference

**October 24-27, 2022**

### Wednesday, October 26, 2022

Time	Session Title	Presenter(s)
10:00 - 10:30	Networking Break	
10:30 - 11:00	Residential Compost Drop-off in Buncombe County	Cassandra Lohmeyer, Buncombe County Recycling Coordinator
11:00 - 11:30	Expanding Organics Diversion Strategy in the Town of Cary	Srijana Gilford, Town of Cary
11:30 - 1:00	Lunch - NC SWANA Updates and Annual Business Meeting	

### Breakout Sessions

	MAIN CONFERENCE AREA	PILOT ROOM
1:00 - 1:45	Data for Decision Making in Municipal Solid Waste Services: Don Robinson, City of Charlotte Jackie Tynan, City of Charlotte	1:00 -5:00 PM PFAS and Landfills  <b>PFAS and Landfills Workshop:</b>
1:45 to 2:30	Going Big: How the Growing City of Durham Scales Services and Stepped Up Bulky Collection with Digital Communication Tools: Jim Reingruber, City of Durham Brittany Loffredo, Routeware	PFAS Group of the SWANA Landfill Liquids Group Ivan Cooper, CEC Arie Kremen, Tetra Tech Jeff Murray, HDR Joan Smyth, Smith Gardner
2:30 - 3:00	Networking Break	
3:00 to 3:45	Electric Vehicles: Richard Coupland, Republic Services Brandon Pasinski, Town of Cary	<b>PFAS and Landfills Workshop (Continued)</b>
3:45 to 4:30	Orange County Recycling Stars Program: Robert Williams, Orange County Director Cheryl Young, Orange County Caroline Hausler, Orange County	
4:30 - 5:00	Partnering with Local Nonprofits and Community Groups to Engage and Educate Community	

### Thursday, October 27, 2022

7:00 - 8:15	NC SWANA Breakfast	
8:15 - 9:45	NC DEQ & NC DEACS - State of the State	Ed Mussler, NC DEQ Sandy Skolochenko, NC DEQ
9:45 - 10:15	Networking Break	
10:15 - 10:45	Making Sense of the Alphabet Soup of the New Air Regulations and Updates	Mary Kennamer, SCS Engineers
10:45 - 11:45	Legislative and Policy Updates	Jack Cozort, NC SWANA Legislative Liaison
11:45 - 12:00	Wrap Up	

# ATTENDEE INFORMATION

Register online or complete the Conference Registration Form and email to [bhester@ncswana.org](mailto:bhester@ncswana.org).

Be sure to Register Early! Early Registration rates valid until September 26, 2022.

## REGISTRATION SELECTION:

	<b>SWANA <u>Members</u></b>	<b>Non- <u>Members</u></b>
<b>Full Conference:</b>	<b>\$330</b>	<b>\$385</b>
<b>Full Conference for Young Professionals*:</b>	<b>\$275</b>	<b>\$330</b>
<b>Tuesday Only:</b>	<b>\$220</b>	<b>\$250</b>
<b>Wednesday Only:</b>	<b>\$220</b>	<b>\$250</b>
<b>Thursday Only:</b>	<b>\$165</b>	<b>\$200</b>

**\$50.00 early-bird discount if registering before September 26, 2022.**

**\*Age for Young Professionals is 35 or younger.**

## SPEAKERS REGISTRATION SELECTION:

<b>Full Conference:</b>	<b>\$200</b>
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Cancellation requests for NC SWANA conferences must be provided to NC SWANA in writing or email. Phone conversations will not be accepted. No-Shows will be invoiced for the full event amount. Refunds will be issued as follows: Prior to September 24, 2022 - 100% of the event price less a \$50 administrative fee. Any cancellation 31 days or less prior to the event will not be eligible for a refund, but the registration may be transferred to a substitute. Substitutions will be made up to the date of the event if requested in writing.

# SPECIAL EVENTS

Register online or complete the Conference Registration Form and email to [bhester@ncswana.org](mailto:bhester@ncswana.org).

**REGISTRATION IS REQUIRED TO ATTEND SPECIAL EVENTS.**

**Highland Brewing  
12 Charlotte Hwy, Suite 200  
Asheville NC 28603**

**Tour of facility and Highland's sustainability program.**

- **History of Highland Brewing and the building**
- **Ingredients and brewing process**
- **How brewery specific waste is dealt with (from grain to yeast and even beer!)**
- **What happens with the Taproom waste and recyclables**
- **Sustainability efforts (solar panels and quality lab)**

**Monday 6:00 pm - 9:00 pm**

**Prior registration is required.** Transportation will be provided. Transporter will make only one trip to and from venue. Everyone must meet in the Hotel lobby by 5:30 pm.

## Young Professionals Event

YP's join us October 24, 2022 at 6:00 pm

Location: Highland Brewery

Come enjoy an evening with peers, and a mentors in a relaxed atmosphere, NC SWANA is proud to support a growing Chapter YP program. You are the future of our industry!



There is no charge, but **prior registration is required**. Please register online or by completing the registration form and email to [bhester@ncswana.org](mailto:bhester@ncswana.org). Looking forward to seeing you there!

**Transportation will be provided. Transporter will make only one trip to and from venue. Everyone must meet in the Hotel lobby by 5:30 pm.**

**The Gayle Wilson Young Professional's Scholarship recipient will be announced at the YP event.**



# LANDFILL CONSTRUCTION TOUR

**Monday, October 24, 2022**

**1:00 PM - 4:00 PM**

**Buncombe County Landfill  
81 Panther Branch Road  
Alexander, NC 28701**

**Display's and Demonstrations will be from 12:00 pm - 5:00 pm**

**Take advantage of this great opportunity to tour the landfill cell construction at the Buncombe County solid waste facility.**

**Q&A with the design engineer SCS**

**Liner system**

**Storm water drainage system**

**Leachate collection system**

**Methane collection system**

**Life expectancy of Landfill**

**View the construction process**

**Transportation will be provided. Transporter will make only one trip to and from venue. Everyone must meet in the Hotel lobby by 12:30 pm.**

♦ **There will be no parking available for personal vehicles at the Landfill.**

**As always safety first**

- **Safety toe footwear must be worn.**
- **Eye protection.**
- **Hi-Vis clothing is recommended. If you do not have Hi-Vis clothing a Hi-Vis safety vest will be provided.**

**Contact for questions or email Conference Registration Form:**

Beverly Hester, NC SWANA Coordinator, P.O. Box 110, Newton, NC 28658  
Phone: (828) 461-1320, Fax: (704) 462-4366, bhester@ncswana.org

# EXHIBITORS INFORMATION

- **Exhibit Fee for booth rental is \$600.**
- **Exhibit space is limited.**
- **Exhibitors booth assignments will be given after Sponsors have selected and in the order Exhibitor's registration and payment was received.**
- **Wi-Fi will be available in the Exhibit Hall for Exhibitors.**
- **Exhibitors receive one complimentary full registration to the conference.**
- **Additional Exhibitor attendees must pay conference rates as listed on the ATTENDEE FORM.**
- **Exhibitors will receive one 6-foot skirted table, 2 chairs, and electricity.**
- **EXHIBITORS MAY SET UP THEIR BOOTHS ON MONDAY, October 24, 2022, BETWEEN 12:00PM - 5:00PM.**
- **BOOTHS SHOULD BE REMOVED BY 1:00PM ON THURSDAY, October 27, 2022.**

## SHIPPING INFORMATION

Packages may be delivered to the Hotel with 72 hours of the date of the function. Packages or material of excessive weight or value must be approved for receipt by the Hotel prior to shipping. There will be a \$5.00 per box, handling charge for all packages processed by the Hotel. Each pallet or crate delivered to the Hotel is subject to a \$150.00 handling charge. Should special arrangements for delivery be necessary, please contact the Crowne Meetings Director or Crowne Meetings Manager. The following information must be on all packages to ensure proper delivery.

- ♦ Contact Phone
- ♦ Group or function name: NC SWANA
- ♦ Property Address:  
Crowne Plaza  
1 Resort Drive  
Asheville, NC 28806
- ♦ Number of boxes

A storage fee of \$25.00 per box per day will apply for any boxes received prior to 72 hours of the function.

Exhibitors Cancellation Policy: Cancellations for NC SWANA Conferences must be provided to NC SWANA in writing or email. Phone conversations will not be accepted. No-Shows will be invoiced for the full event amount. Refunds will be issued as follows: Prior to September 4, 2022 - 75% of the event price less a \$50 administrative fee; prior to September 24, 2022 - 50% for the event price less a \$50 administrative fee. Any cancellation 31 days or less prior to the event will not be eligible for a refund, but the registration may be transferred to a substitute. Substitutions will be made up to the date of the event if requested in writing or email. Because we are unable to sell reserved booth space prior to a cancellation and have promoted exhibitors on our website and other materials, full refunds will not be given for exhibitors.

Thank you for your understanding.

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# SPONSORSHIP INFORMATION

**NC SWANA needs and very much appreciates the generous contributions from our Sponsors. It is our goal to host events that demonstrate this gratitude; we could not provide them without you.**

## **All Sponsorship Levels include the following benefits:**

- ◆ Scrolling marquee of company name and logo throughout the event.
- ◆ Advertisement of company name and logo on the NC SWANA homepage.
- ◆ Recognition in the conference program.
- ◆ Verbal recognition throughout the event.
- ◆ One (1) FREE full conference registration.

## **Additional benefits for Sponsorship Levels also include**

**Platinum  
Sponsor  
\$3,300**

- ◆ One additional FREE full Conference Registration.
- ◆ Free Exhibitor Space Registration.
- ◆ First priority for booth space selection.
- ◆ Name on Platinum Sponsorship Banner.
- ◆ One (1) year placement of logo on the NC SWANA website including a

**Platinum  
Sponsor plus  
Exhibitor  
\$3,300**

**Gold  
Sponsor  
\$2,200**

- ◆ 75% discount on Exhibitor Space Registration.
- ◆ Second priority booth selection.
- ◆ Name on Gold Sponsorship Banner.

**Gold  
Sponsor plus  
Exhibitor  
\$2,365**

**Silver  
Sponsor  
\$1,650**

- ◆ 50% discount on Exhibitor Space Registration.
- ◆ Third priority booth selection.
- ◆ Name on Silver Sponsorship Banner.

**Silver  
Sponsor plus  
Exhibitor  
\$1,980**

- ◆ **Sponsors that Register by **September 16, 2022**, will receive preferred booth placement; by level. After this date, you will be assigned remaining spaces in order of registration and payment based on availability.**
- ◆ **Please include logo file in **PDF** format, and contact information so we may reach out to you regarding booth assignments.**
- ◆ **If Sponsoring **AND** Exhibiting, please complete form as Sponsor Registration only.**

Exhibitors Cancellation Policy: Cancellations for NC SWANA Conferences must be provided to NC SWANA in writing or email. Phone conversations will not be accepted. No-Shows will be invoiced for the full event amount. Refunds will be issued as follows: Prior to September 4, 2022 - 75% of the event price less a \$50 administrative fee; prior to September 24, 2022 - 50% for the event price less a \$50 administrative fee. Any cancellation 31 days or less prior to the event will not be eligible for a refund, but the registration may be transferred to a substitute. Substitutions will be made up to the date of the event if requested in writing or email. Because we are unable to sell reserved booth space prior to a cancellation and have promoted exhibitors on our website and other materials, full refunds will not be given for exhibitors.

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